



# Community Profile

Clay County, FL (12019)  
Geography: County

Clay County, ...

Population Summary	
2000 Total Population	140,814
2010 Total Population	190,865
2019 Total Population	221,042
2019 Group Quarters	1,251
2024 Total Population	238,361
2019-2024 Annual Rate	1.52%
2019 Total Daytime Population	177,114
Workers	56,281
Residents	120,833
Household Summary	
2000 Households	50,243
2000 Average Household Size	2.77
2010 Households	68,792
2010 Average Household Size	2.76
2019 Households	78,560
2019 Average Household Size	2.80
2024 Households	84,469
2024 Average Household Size	2.81
2019-2024 Annual Rate	1.46%
2010 Families	52,419
2010 Average Family Size	3.13
2019 Families	59,494
2019 Average Family Size	3.18
2024 Families	63,821
2024 Average Family Size	3.20
2019-2024 Annual Rate	1.41%
Housing Unit Summary	
2000 Housing Units	53,748
Owner Occupied Housing Units	72.8%
Renter Occupied Housing Units	20.7%
Vacant Housing Units	6.5%
2010 Housing Units	75,478
Owner Occupied Housing Units	69.6%
Renter Occupied Housing Units	21.5%
Vacant Housing Units	8.9%
2019 Housing Units	84,774
Owner Occupied Housing Units	73.4%
Renter Occupied Housing Units	19.2%
Vacant Housing Units	7.3%
2024 Housing Units	91,019
Owner Occupied Housing Units	74.4%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	7.2%
Median Household Income	
2019	\$64,263
2024	\$71,823
Median Home Value	
2019	\$201,387
2024	\$234,557
Per Capita Income	
2019	\$28,962
2024	\$32,510
Median Age	
2010	37.8
2019	39.1
2024	38.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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## 2019 Households by Income

Household Income Base	78,560
<\$15,000	6.0%
\$15,000 - \$24,999	6.4%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	22.1%
\$75,000 - \$99,999	16.9%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	7.7%
\$200,000+	3.6%
Average Household Income	\$81,464

## 2024 Households by Income

Household Income Base	84,469
<\$15,000	4.9%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	17.6%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	10.1%
\$200,000+	4.1%
Average Household Income	\$91,716

## 2019 Owner Occupied Housing Units by Value

Total	62,252
<\$50,000	4.0%
\$50,000 - \$99,999	9.2%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	21.5%
\$200,000 - \$249,999	16.9%
\$250,000 - \$299,999	12.8%
\$300,000 - \$399,999	12.1%
\$400,000 - \$499,999	5.1%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$233,004

## 2024 Owner Occupied Housing Units by Value

Total	67,736
<\$50,000	1.9%
\$50,000 - \$99,999	5.1%
\$100,000 - \$149,999	10.4%
\$150,000 - \$199,999	19.8%
\$200,000 - \$249,999	18.6%
\$250,000 - \$299,999	15.7%
\$300,000 - \$399,999	16.1%
\$400,000 - \$499,999	7.3%
\$500,000 - \$749,999	3.4%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$269,515

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	190,865
0 - 4	6.2%
5 - 9	7.1%
10 - 14	7.9%
15 - 24	13.6%
25 - 34	11.4%
35 - 44	14.3%
45 - 54	15.8%
55 - 64	12.1%
65 - 74	7.1%
75 - 84	3.4%
85 +	1.2%
18 +	73.7%
2019 Population by Age	
Total	221,042
0 - 4	5.8%
5 - 9	6.1%
10 - 14	6.4%
15 - 24	12.4%
25 - 34	14.2%
35 - 44	12.1%
45 - 54	13.7%
55 - 64	13.8%
65 - 74	9.6%
75 - 84	4.4%
85 +	1.4%
18 +	77.6%
2024 Population by Age	
Total	238,361
0 - 4	6.0%
5 - 9	6.1%
10 - 14	6.4%
15 - 24	11.3%
25 - 34	15.1%
35 - 44	13.1%
45 - 54	11.8%
55 - 64	13.1%
65 - 74	10.2%
75 - 84	5.3%
85 +	1.5%
18 +	77.6%
2010 Population by Sex	
Males	93,491
Females	97,374
2019 Population by Sex	
Males	108,236
Females	112,806
2024 Population by Sex	
Males	116,742
Females	121,619

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

Clay County, FL (12019)

Geography: County

Clay County, ...

## 2010 Population by Race/Ethnicity

Total	190,865
White Alone	81.8%
Black Alone	9.9%
American Indian Alone	0.5%
Asian Alone	2.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.9%
Two or More Races	2.9%
Hispanic Origin	7.7%
Diversity Index	41.7

## 2019 Population by Race/Ethnicity

Total	221,042
White Alone	78.0%
Black Alone	11.8%
American Indian Alone	0.5%
Asian Alone	3.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.6%
Two or More Races	3.9%
Hispanic Origin	10.7%
Diversity Index	49.6

## 2024 Population by Race/Ethnicity

Total	238,361
White Alone	75.1%
Black Alone	13.3%
American Indian Alone	0.5%
Asian Alone	3.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.0%
Two or More Races	4.6%
Hispanic Origin	12.2%
Diversity Index	54.2

## 2010 Population by Relationship and Household Type

Total	190,865
In Households	99.3%
In Family Households	88.4%
Householder	27.5%
Spouse	21.0%
Child	33.8%
Other relative	3.7%
Nonrelative	2.5%
In Nonfamily Households	10.9%
In Group Quarters	0.7%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2019 Population 25+ by Educational Attainment

Total	152,953
Less than 9th Grade	2.3%
9th - 12th Grade, No Diploma	5.7%
High School Graduate	25.3%
GED/Alternative Credential	5.6%
Some College, No Degree	24.0%
Associate Degree	11.8%
Bachelor's Degree	17.5%
Graduate/Professional Degree	7.8%

## 2019 Population 15+ by Marital Status

Total	180,452
Never Married	26.5%
Married	56.7%
Widowed	5.2%
Divorced	11.6%

## 2019 Civilian Population 16+ in Labor Force

Civilian Employed	94.9%
Civilian Unemployed (Unemployment Rate)	5.1%

## 2019 Employed Population 16+ by Industry

Total	100,047
Agriculture/Mining	0.4%
Construction	9.0%
Manufacturing	5.1%
Wholesale Trade	2.6%
Retail Trade	12.6%
Transportation/Utilities	8.7%
Information	1.3%
Finance/Insurance/Real Estate	8.3%
Services	46.9%
Public Administration	5.1%

## 2019 Employed Population 16+ by Occupation

Total	100,047
White Collar	59.4%
Management/Business/Financial	14.1%
Professional	18.9%
Sales	10.9%
Administrative Support	15.5%
Services	18.4%
Blue Collar	22.2%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	5.6%
Production	3.9%
Transportation/Material Moving	6.7%

## 2010 Population By Urban/ Rural Status

Total Population	190,865
Population Inside Urbanized Area	82.3%
Population Inside Urbanized Cluster	2.7%
Rural Population	15.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2010 Households by Type

Total	68,792
Households with 1 Person	18.8%
Households with 2+ People	81.2%
Family Households	76.2%
Husband-wife Families	58.2%
With Related Children	27.0%
Other Family (No Spouse Present)	18.0%
Other Family with Male Householder	5.1%
With Related Children	3.2%
Other Family with Female Householder	12.9%
With Related Children	8.8%
Nonfamily Households	5.0%
All Households with Children	39.6%
Multigenerational Households	5.2%
Unmarried Partner Households	6.2%
Male-female	5.6%
Same-sex	0.6%

## 2010 Households by Size

Total	68,792
1 Person Household	18.8%
2 Person Household	33.7%
3 Person Household	19.2%
4 Person Household	16.3%
5 Person Household	7.7%
6 Person Household	2.8%
7 + Person Household	1.5%

## 2010 Households by Tenure and Mortgage Status

Total	68,792
Owner Occupied	76.4%
Owned with a Mortgage/Loan	59.8%
Owned Free and Clear	16.7%
Renter Occupied	23.6%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	75,478
Housing Units Inside Urbanized Area	80.6%
Housing Units Inside Urbanized Cluster	3.2%
Rural Housing Units	16.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Up and Coming Families (7A)
2. Southern Satellites (10A)
3. Comfortable Empty Nesters

## 2019 Consumer Spending

Apparel & Services: Total \$	\$157,429,421
Average Spent	\$2,003.94
Spending Potential Index	94
Education: Total \$	\$109,848,626
Average Spent	\$1,398.28
Spending Potential Index	88
Entertainment/Recreation: Total \$	\$242,266,360
Average Spent	\$3,083.84
Spending Potential Index	94
Food at Home: Total \$	\$382,442,466
Average Spent	\$4,868.16
Spending Potential Index	94
Food Away from Home: Total \$	\$272,321,249
Average Spent	\$3,466.41
Spending Potential Index	94
Health Care: Total \$	\$447,561,528
Average Spent	\$5,697.07
Spending Potential Index	96
HH Furnishings & Equipment: Total \$	\$160,843,550
Average Spent	\$2,047.40
Spending Potential Index	96
Personal Care Products & Services: Total \$	\$66,900,934
Average Spent	\$851.59
Spending Potential Index	96
Shelter: Total \$	\$1,311,763,119
Average Spent	\$16,697.60
Spending Potential Index	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$186,653,926
Average Spent	\$2,375.94
Spending Potential Index	96
Travel: Total \$	\$164,001,509
Average Spent	\$2,087.60
Spending Potential Index	93
Vehicle Maintenance & Repairs: Total \$	\$85,359,828
Average Spent	\$1,086.56
Spending Potential Index	95

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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